

Additional examples of student storytelling:

“CSU Social Media Student Street Team” (Colorado State University)

- <https://www.youtube.com/watch?v=2AqCodqb3gM>

“Social Media Ambassador Application (Northern Illinois University)

- <http://www.niu.edu/social-media/ambassador.shtml>

“Tips for Student Vloggers, from a Student Vlogger” (SUNY Oswego)

- <http://link.highedweb.org/2015/04/tips-for-student-vloggers-from-a-student-vlogger/>

“Social media users’ guide” (SUNY Oswego)

- <https://www.oswego.edu/communications-and-marketing/social-media-users-guide>

“Alyssa Explains It All: Q&A (Class of 2020) Part 1” (SUNY Oswego)

- <https://www.youtube.com/watch?v=O2h0LbvCjXg>

“Using Pinterest for Higher Education Outreach and Engagement” (Colorado State University)

- <http://social.colostate.edu/2017/09/11/using-pinterest-for-higher-education-outreach-and-engagement/>

“It’s Your Turn to Run @herewegosaints!” (St. Lawrence University)

- <https://www.stlawu.edu/social-media/form/its-your-turn-run-herewegosaints>

“Oberlin Blogs” (Oberlin College and Conservatory)

- <http://blogs.oberlin.edu/>

“Two Ways to Make the Most of Snapchat: Takeover Tuesdays and Snapchat Squad” (Colorado State University)

- <http://social.colostate.edu/2016/03/14/two-ways-to-make-the-most-of-snapchat-takeover-tuesdays-and-a-snapchat-squad/>

“#CSUSocial Made 1,200 Snapchat Friends (in one month)” (Colorado State University)

- <http://social.colostate.edu/2017/09/11/1200snapchatfriends/>

“Georgetown Stories”

- <http://www.georgetownstories.com/>

“H/I (Hopkins Insider)” (Johns Hopkins University)

- <https://hopkinsinsider.com/>

“UMich Mixtape” (University of Michigan)

- <https://twitter.com/hashtag/umichmixtape>

Giving Stories (Duke University)

- <https://giving.duke.edu/voices/my-giving-stories/>

“Alyssa Explains It All” YouTube Channel (SUNY Oswego)

- <https://www.youtube.com/playlist?list=POveF0qZWALaOAa4gNf6YMsoyzMzT9v2>

“Kwame Belle: The Oswego Bucket List” (SUNY Oswego)

- <https://www.youtube.com/watch?v=60B79AfXZr8&list=POveF0qZWALZXjfO0bcdzszLQPm+UfXcnz>